

**WE'RE
SO SURE
OUR
SALES
EXECS
WILL
FLOURISH**



**THEY COME
WITH A
GUARANTEE**



HIRE WITH CONFIDENCE NOT WITH FINGERS CROSSED

Any recruitment firm can post an ad and stuff your inbox with a selection of wonderful CVs.

And, of course, all the candidates will be confident self-starters, with huge potential. If they say so themselves.

Which is a potential risk.

Which is why, at Flourish, we bring you candidates with a difference.

Ours come with a guarantee. Which we're confident to offer because our selection process is so rigorous and thorough.

We know how to find your top performers, your president club winners and your future leaders because we have over 80 years of collective experience.

More specifically, we will have already discovered that they have the attributes that make a rising star in sales. Because we will have met them at one of our Discovery Days.

A Discovery Day is an opportunity for a would-be sales exec to find out if they really want to be a sales exec. And a chance for us to vet them, to see if they've got what it takes.

It's a learning experience. It's social. It's even a little bit competitive because there's a room full of people who are potentially up for the same role.

It's also unique. It is run not by recruiters but by some of the UK's best-regarded sales directors: us.

We are looking for the candidates with character, who are curious, confident, coachable and communicate well. The 5 Cs of the Flourish DNA.



AFTER THIS DAY THEY DISCOVER IT'S BOOTCAMP TIME

What we find out at a Discovery Day is already far more than anyone could glean from reading a CV. But it's only the beginning.

Based on your brief, we'll introduce you to the select few that we believe could work well for you – high potential emerging talent.

If you're happy, we'll put them through a 3-day sales bootcamp session. And we choose the word 'bootcamp' with good reason. It's a 36-hour challenge and failure is not an option.

So, right from the start, they are ready to hit the ground running. They are primed and fully capable, rather than clueless.

However, this is not the end of the relationship with Flourish.

Each successfully placed candidate has access to six one-to-one coaching sessions.

Theory is great. Practice makes perfect.



READY FOR NORMAL LIFE NOT JUST SALES TARGETS

Part of the training and coaching we give all our candidates is centred on giving pastoral advice.

We equip talented people with some of the skills that they may have to find out the hard way.

Many of the things that help make people content as they begin their career, in addition to their job satisfaction. Which will make them more likely to stay with you.

For example, we will provide regular webinars to provide advice on everything from financial planning to emotional wellbeing.

None of this is normally part of a sales training course but we think it should be.



**CUT TO
THE CHASE
AND START
AS YOU
MEAN TO
GO ON**

If you want a sales exec that works straight out the box, don't waste time that you could be spending building your business. Speak to us and let's get going.

We won't just find you the right candidates, we'll introduce you to people we have invested time in. And this investment will pay dividends over time, in many ways.

We're here to help your next hire flourish. In sales. And in life.

DON'T HANG UP.

Get in touch.

newbie@helloflourish.co.uk

helloflourish.co.uk

07813 207075

